

INVITATION TO SPONSORSHIP AND EXHIBITION

9th Congress of the European Federation of Internal Medicine 21-24 September 2010 – Stockholm, Sweden”

The Congress will attract mainly younger consultants in Europe for continuing update within the field of internal medicine, but also a number of leaders (heads) of Departments and specialized sections are supposed to be interested. There is also a dedicated programme for young internists (below 35) as well as a particular programme for a day for nurses. Many activities within internal medicine are managed by teams today and we will make it meaningful for the whole team to attend.

Local Organising Committee

Thomas Kjellström, President
Lena Bokemark
Marcus Carlsson
Lars Gustafsson
Ulla Hellström
Mikael Köhler
Stefan Lindgren
Karin Manhem
Eva Nitelius
Jesper Persson
Mats Roman
Klas Sjöberg
Peter Vasko

Scientific Secretariat:

Organisation: Swedish Society of Internal Medicine
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Steering Committee

Werner Bauer, Switzerland
Christopher Davidson, England
Eugene J Kucharz, Poland
Mikael Köhler, Sweden
Stefan Lindgren, Sweden
Eva Nitelius, Sweden
Thomas Kjellström, Sweden (chair)
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Administrative secretariat:



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PO Box 5619
SE-114 86 Stockholm, Sweden
Phone: +46 8 459 66 00
Fax: +46 8 661 91 25
General requests: info@efim2010.org

Important Dates

On Line Registration opens,	1 November 2009
On Line Abstract Submission opens	1 February 2010
Abstract Submission deadline	15 May 2010
Early Registration deadline,	15 June 2010
On Line Registration closes	12 September 2010

Programme at a glance

Main Topics

Alcohol – early detection and treatment	Acute coronary syndrome
Chronic Inflammation	Cardiology in the elderly
Gender differences in disease	Benchmarking system
Future internists – gender aspects	Primary prevention for the internist
Polyvascular disease – secondary prevention	Education in Internal Medicine
Obesity	Learning and quality
Quality of live – what makes the difference	Diabetes and the metabolic syndrome
Health care access	

List of Sponsorship Possibilities

The following list of sponsor items is not definitive; you are most welcome to contact the Meeting Organiser in order to discuss alternative sponsor ideas that may be suitable. All sponsors will be included in the List of Sponsors printed in the Final Programme given to all delegates upon registration at the Congress venue.

For more information on the sponsor items, please contact Congrex Sweden AB, the Meeting Organiser. For reservation of sponsor items, kindly fill in the enclosed registration form and send to Congrex.

Please note that all prices are excl. 25% VAT.

- **Gold Sponsor**
- **Silver Sponsor**
- **Industry Sponsored Symposia**
- **Advertisement in Final Programme**
- **Congress Bags**
- **Orientation Signs**
- **Pencil and Pad**
- **Inserts in the Congress Bag**
- **Name badge**
- **Lanyard for name badge**
- **Exhibition Space**

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Gold Sponsor

Benefits:

- Free exhibition area, maximum 24 sqm
- One free satellite symposia, with the first choice of satellite symposia outside the main programme (programme and speakers subject to the organisers' approval).
The sponsor will receive:
 - Session hall rental
 - Standard AV-equipment, ie PC, beamer, 1 lavallier microphone, laser pointer
 - 1 session hall attendant
 - Full symposium details included in the Final Programme and on the website
 - Inclusion of Industry Sponsored Symposium invitation in the Congress bags
- Logotype on the congress web site with a link to your company web site.
- One free insert in the congress bag
- One free advertisement in the Final Programme
- 5 free company representative registrations
- Acknowledgement of your contribution by the conference chair at the Opening Ceremony
- Right to use the logo of the event as approved by the organiser
- Exclusive access to the delegate list one month prior and one month after the event
- The fee for Gold Sponsorship is SEK 200 000 excl. VAT.

Silver Sponsor

Benefits:

- Free exhibition area, maximum 12 sqm
- One free satellite symposia outside the main programme, programme and speakers subject to the organisers' approval. The sponsor will receive:
 - Session hall rental
 - Standard AV-equipment, ie PC, beamer, 1 lavallier microphone, laser pointer
 - 1 session hall attendant
 - Full symposium details included in the Final Programme and on the website
 - Inclusion of Industry Sponsored Symposium invitation in the Congress bags
- Logotype on the congress web site with a link to your company web site.
- One free insert in the congress bag
- One free page advertisement inside the Final Programme
- 4 free company representative registrations
- The fee for Silver Sponsorship is SEK 100 000 excl. VAT.

Industry Sponsored Symposia

Session halls will be available for Industry Sponsored Symposia. Time periods of 1 hour are available outside the main programme (morning or evening session). The Sponsor will nominate speakers and chairpersons and will arrange the session. The Sponsor covers costs for the speakers and chairpersons such as travel, hotel and registration fee. Programme to be approved by the Organising Committee. Time and session hall to be discussed upon application.

Sponsor amount: SEK 40 000 excl. VAT

Slots for satellite symposia are:

Wednesday 22 September 08.00-09.00

Wednesday 22 September 16.30-17.30

Thursday 23 September 08.00-09.00

Thursday 23 September 16.30-17.30

Friday 24 September 08.00-09.00

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The sponsor will obtain:

- Session hall rental
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 - 1 session hall attendant
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Advertisement in the Final Programme

Number of copies, approx.: 1000

Number of pages, approx.: 40

Size: A5

Outside back cover SEK 20 000 (excl. VAT)

Inside back cover SEK 15 000 (excl. VAT)

Inside full page SEK 10 000 (excl. VAT)

Congress Bags

Sponsor will provide or provide funding for the delegates Congress Bags.

Sponsor amount: Production costs + SEK 25 000 (excl. VAT)

The sponsor will obtain:

The bag will bear the sponsors logotype and the congress logotype.

Being included in the List of sponsors

Orientation Signs

There will be Orientation Signs within the whole Congress Venue.

Sponsor amount: SEK 20 000 (excl. VAT)

The sponsor will obtain:

Company name and logo discreetly displayed on all signs. Being included in the List of sponsors.

Pencil and Pad

Sponsor may supply pencil and pad to be inserted in the congress bag.

Sponsor amount: Production cost + SEK 10 000 (excl. VAT)

The sponsor will obtain:

Company logo on pencil and pad. Being included in the List of sponsors.

Inserts in the Congress Bag

Sponsors are welcome to have an insert in the congress bag, which will be given to each delegate.

The insert to be produced by the Sponsor and delivered to the Venue at their cost.

The insert must be approved by the Organising Committee.

Sponsor amount: SEK 10 000 (excl. VAT)

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Name Badge

All delegates will receive a Name Badge upon registration. Text on the name badge will be “Name badge sponsored by + company name”

Sponsor amount: Printing cost + SEK 20 000 (excl. VAT)

The sponsor will obtain:

Company name and logo printed on the Name Badge. Being included in the List of sponsors

Lanyard for name badge

Sponsor amount: Production cost + SEK 20 000 (excl. VAT)

The sponsor will obtain:

Company name or logo printed on the lanyard. Being included in the List of sponsors

How to apply for Exhibition Space

Application for Exhibition space is made on the Application and Contract for Exhibition Space form, enclosed. The form should be signed and returned to Congrex. The application form is legally binding.

Every effort will be made to accommodate Exhibitors’ request for space and location. The floor spaces are assigned on a “first come - first served” basis. Please indicate the 1st, 2nd and 3rd choices on the Application Form in case the 1st option is already taken.

Major Sponsors have priority to choose exhibition space.

Congrex reserves the right before the construction of the stands to modify the exhibition floor plan.

Application deadline is 1 Mars 2010.

Stand Information

Exhibition space is sold as either floor space or as shell scheme stand.

A. Floor Space

The price for stand is SEK 30 000 for 6 square meters excl. VAT

This includes:

- exhibitors Manual
- tea/coffee for registered exhibitors
- 2 free exhibitors badge

The price for stand is SEK 55 000 for 12 square meters excl. VAT

This includes:

- exhibitors Manual
- tea/coffee for registered exhibitors
- 4 free exhibitors badge

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B. Shell Scheme Stand Package

The charge for **6 sqm** shell scheme stand is SEK 40.000 excl.VAT.

Rental of shell scheme stand includes:

- floor space
- white back and side walls
- carpet
- spotlights, 3 spots
- fascia board
- company name on fascia board (no logotype)
- exhibitors manual
- tea/coffee for registered exhibitors
- 2 free exhibitors badge

The charge for **12 sqm** shell scheme stand is SEK 65.000 excl.VAT.

- floor space
- white back and side walls
- carpet
- spotlights, 4 spots
- fascia board
- company name on fascia board (no logotype)
- exhibitors manual
- tea/coffee for registered exhibitors
- 4 free exhibitors badge

Stand rental includes (floor space and shell scheme stands):

- daily cleaning of aisles and common areas
- electricity for general use in the stands
- general lighting for all the event areas

Within the venue you have free access to Internet.

GENERAL INFORMATION



Venue and Exhibition Grounds

The Symposium will be held at Folkets Hus in Stockholm, Sweden.

Venue Address

City Conference Centre (Folkets Hus)
Barnhusgatan 12-14
SE-107 26 Stockholm, Sweden
Phone: +46 8 506 166 00
Fax: +46 8 21 69 71

Activities

All activities organised by companies involving participants in the Congress are to be decided on in consultation with both the Organising and the Scientific Committee.

Cancellation Policy

- Cancellations received in writing 3 months before the exhibition: 50% refund of amount paid.
 - Cancellations received in writing later than 3 months before the start of the exhibition: the exhibitor will be liable for the total charge of the application.
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Drinks and Meals

Distribution of drinks and meals must be in compliance with the rules of the Congress Centre, which has its own catering company.

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Exhibition Dates & Hours

Build-up	Tuesday 21 September	12.00-17.00
Opening hours	Wednesday 22 September	09.00-16.30
	Thursday 23 September	09.00-16.30
	Friday 24 September	09.00-15.00
Breakdown	Friday 24 September	14.00-19.00

Please note that the above hours are preliminary and may be subject to change.

Exhibitors' Manual

All practical and technical information you will need for the planning of your exhibition will be available on the meeting website during March 2010 at www.efim2010.org and also mailed to you.

Exhibitor Registration

Exhibitors are required to register for the Congress in advance as either exhibitors or participants and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for each stand unit (each 6 square meters) booked. Any additional exhibitors will be charged an exhibitor registration fee.

The exhibitor badge includes admission to the Exhibition and coffee served in the exhibition. Admission to the sessions and social events are not included in the exhibitor badge. Additional exhibitor badges can be purchased at SEK 1400 (excl. VAT). Registration forms for exhibitors will be available on the website during February 2010. Participant registrations can be done on-line from November 2009.

Floor Plan

The floor plan in this brochure is correct at the time of printing. Exhibitors are welcome to request modification of any spaces to their specific requirements. Congrex reserves the right before the construction of the stands to modify the exhibition floor plan.

Hotel Reservation

A number of hotels in different price categories, ranging from luxury hotels to budget hotels, have been pre-booked. For group allotment, please contact Congrex.

Insurance

Exhibitors must carry their own insurance covering staff and objects on the stand. The Organising Committee and Congrex Sweden AB accept no liability for damage or loss of material belonging to your exhibit.

Terms & Conditions

Your attention is drawn to the terms & conditions for exhibitions organised by Congrex Sweden AB, enclosed. Signature of the Application and Contract form implies acceptance of these conditions.

Terms of Payment

- A deposit of 50% of the total exhibit fee due will be invoiced once the Application and Contract form is signed and received by Congrex.
 - The final payment will be invoiced 3 months before the start of the exhibition.
 - Non-receipt will automatically result in the release of the reserved space, a forfeiting of the deposit fee and cancellation of the contract.
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Administrative Secretariat & Exhibition Organiser

Congrex Sweden AB has been appointed the official meeting and exhibition organiser for this event. The Congrex Group works internationally with subsidiaries in the Netherlands, Great Britain, Panama as well as licensed partners throughout Europe.

Please contact Congrex directly for information regarding exhibition, registration and hotel accommodation.

Congrex Sweden AB
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